

STAND E030

BBC Worldwide

www.bbcworldwide.com



BBC Worldwide Limited is the main commercial arm and a wholly owned subsidiary of the British Broadcasting Corporation (BBC). The Licensed Consumer Products business within BBC Worldwide manages a portfolio of brands including Top Gear, Doctor Who, BBC Earth, Lonely Planet, In the Night Garden and Charlie and Lola in both the UK and international markets. The business

further extends brands across numerous categories through robust licensing programs. Licensed Consumer Products is one of the UK's largest licensors and a major operator in the international licensing industry. All profits generated by Licensed Consumer Products are returned to the BBC to invest in future output.



Top Gear

Top Gear takes extraordinary and ordinary cars to the limit and beyond to find out if they're half as good as manufacturers claim. Broadcast in over 170 countries, Top Gear is full of extreme stunts, challenges and celebrity appearances, making it far more than just a car show.



Doctor Who

The Eleventh Doctor, Matt Smith, continues his journeys through time and space in series six of Doctor Who, a staple for both BBC and BBC America. Doctor Who airs in 47 countries, has more than 70 licensees globally and has recently launched the Doctor Who Experience in London.



ZingZillas

ZingZillas is a music show set on a tropical island where everyone joins in to create ZingZilla music magic. With musical influences spanning the globe from rock to soul, jazz to samba, big band to orchestra, ZingZillas gets its young viewers jumping, swaying and trilling to music from the world over.



In The Night Garden

A modern televisual interpretation of a nursery rhyme book, two-time BAFTA winner, In the Night Garden, features a host of wonderful characters living in a community that exists between waking and sleeping in a child's imagination. The international preschool phenomenon airs in 30+ countries with over 70 licensees globally.



Lonely Planet

Trusted travel brand, Lonely Planet, is expanding its reach from one million+ guidebooks published and five million+ apps downloaded, to the first ever global licensing program. A range of branded luggage, travel accessories and apparel are expected for 2012, starting with the UK, US and Australian markets.