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Beanstalk

www.beanstalk.com

Beanstalk, one of the world's leading brand licensing agencies, builds strategic licensing programmes internationally for iconic brands including Harley-Davidson, Jack Daniel's, Stanley Black & Decker and Love Hearts; fashion brands including Jaeger and Aquascutum, celebrities including Salma Hayek and Paris Hilton; and digital entertainment brand Talking Friends.

Beanstalk's specialist team develop both luxury and broad scale mass-market licensing programmes.

Beanstalk also works with manufacturers to acquire the license for brands on their behalf, and undertakes consulting projects for companies wishing to establish their brand's licensing potential.

Jaeger

With over 200 outlets worldwide, British luxury fashion brand Jaeger is best known for its heritage of natural fibres, luxury fabrics, unique graphics, and memorable cut, fit and design. Beanstalk is currently prospecting for premium licensing partners across a range of lifestyle categories including fragrance, sunglasses, footwear, childrenswear and homewares.

JAEGER

Aquascutum

One of Britain's most recognised and respected luxury brands, Aquascutum is best known for its iconic 'trench coats' and fine craftsmanship. Today the brand possesses huge global recognition alongside premium distribution, and is set to become an international powerhouse through licensing into major categories worldwide.



Talking Friends

Recently appointed the exclusive, global licensing agency for Talking Friends, the digital app sensation with over 150million downloads, and which counts Talking Tom Cat amongst its cast of characters, Beanstalk is working to expand the Talking Friends franchise internationally through innovative licensing and brand extension programmes.



Stanley Black & Decker

Beanstalk works with the Stanley, Black & Decker and DeWALT brands to effectively deepen the relationship with professionals and serious DIY enthusiasts, creating some of the most visible and successful licensing programmes in the home improvement industry.

StanleyBlack&Decker

Paris Hilton

Beanstalk works with Paris Hilton Entertainment to develop the Paris Hilton brand into glamorous products that reflect her fun-loving, fashion-forward lifestyle. There are now 17 product lines including fragrance, footwear, handbags and beauty products as well as Paris Hilton branded stores in more than 31 countries around the world.

