

STAND F020

Animals

[www.woozclub.com.com](http://www.woozclub.com.com)



**@ANIMALS**

Voozclub is one of the creative leaders of character branding from Korea.

Voozclub was newly founded in 2009 by Calvin Kim the co-creator of PUCCA, a character brand that has become a worldwide success over the last decade. Voozclub had continued on the traditional character

and animation path based on the accumulated global business know-how from big the successful PUCCA brand. Utilizing the clear understanding of the flow of global trends Voozclub is also involved in mobile games, web-game, publishing, theme space and DVD business.

### CANIMALS

The word "CANIMALS" is created by combining the words "Can" and "Animals" By taking two familiar objects and combining them together we have created something new, unique and then filled them with personality. CANIMALS pop out of vending machines to play and create mess in our world as a sort of urban pixies.

