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Classic Media

www.classicmedia.tv



ClassicMedia™

Classic Media, one of the world's largest independent entertainment companies, is a leader in reinventing the classics of yesterday and creating the entertainment classics of tomorrow. The Company owns and manages a globally-recognized portfolio of well-known family and pop-culture entertainment brands, including Casper the Friendly Ghost®, Where's Wally?®, Lassie®, Gold Key Comics, The Lone Ranger®, and new global brands Tinga Tinga

Tales® and Guess with Jess®. Big Idea, a member of the Classic Media family, is the leading faith-based studio and producer of children's programming, including the best-selling animated series, VeggieTales®. More than 3,600 hours of Classic Media programming is distributed in more than 170 territories worldwide and showcased in multiple formats, including TV, film, home video, consumer products, publishing, digital, and music.

Where's Waldo?®/Where's Wally?®

Where's Wally? is one of the most recognisable characters in the world and a pop-culture icon. A global publishing phenomenon with 50+ million books sold worldwide, the successful series is published in over 38 countries and has been translated into more than 30 languages. Following a successful UK consumer products rollout, with more countries launching in 2011, the franchise is gearing up for the "Where's Waldo? A Fantastic Journey" 25th Anniversary celebration in 2012. JOIN THE SEARCH! www.whereswaldo.com.



Where's Waldo?®/
Where's Wally?®



Voltron®/
Voltron Force™

Voltron®/Voltron Force™

Voltron®, the 1980s TV series, inspired a best-selling toy line and made Voltron a pop-culture icon. The franchise is poised to take the world by storm again with new Voltron Force™ (2D/CGI), which made its debut on Nicktoons (US) and will be rolling-out internationally with other broadcasters in 2011, with Mattel (master toy) and THQ (video games) as global partners. www.voltron.com.

Tinga Tinga Tales®

A new animated preschool series, inspired by traditional African folktales and art, that tells tall tales about how our favorite animals came to be. Tinga Tinga Tales® airs in the US on Disney Junior and in the UK on CBeebies. Consumer products are anchored by global master toy partner Bandai and global publishing partner Penguin. www.tingatingatales.com.



Tinga Tinga Tales®

Postman Pat®

A preschool favorite and evergreen, Postman Pat® has been delivering fun to audiences around the globe for 30 years. The series airs in the UK on CBeebies and on other networks in 80+ territories. Led by master toy partner Character Options, Postman Pat is a Top 10 Licensed Preschool toy property in the UK. Look out for new episodes and a feature-length movie in 2013. www.postmanpat.com.



Postman Pat®



VeggieTales®

VeggieTales®

VeggieTales®, the wildly popular preschool series, is a leading children's property with more than 54+ million videos, 13 million books and more than 7 million CDs sold to date. Through hilarious storytelling, silly songs and lovable characters, VeggieTales presents meaningful lessons with values, like honesty and thankfulness, which are easy for kids to understand and guide them in their daily lives. www.bigidea.com.