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Copyright Promotions Licensing Group

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CPLG is the leading entertainment, sport and brand licensing agency with a network of ten offices across North America, Europe and Japan with unparalleled levels of experience, knowledge and expertise and a proud record of achievement and reputation for building strong and enduring relationships with licensors, licensees and retailers alike.

The agency works with major entertainment partners including 20th Century Fox, DreamWorks, MGM,

Saban and Universal, represents classic brands such as Sesame Street, Peanuts, Space Invaders and Care Bears, hot territory-specific brands including The Only Way is Essex and Downton Abbey in the UK, and globally recognised sports clients such as St Andrews Links, Rugby Football Union and French Football Federation. It also manages global rights for parent company Cookie Jar.



Peanuts

Peanuts is the world's most popular cartoon strip - the adventures of Snoopy and the rest of the gang have been delighting fans for over sixty years and the property has an established presence in more than 75 countries, appealing to everyone from toddlers to grandparents. (Territories represented: UK, Germany, Benelux)



Sesame Street

Sesame Street is the most widely viewed children's series ever. The show airs in over 150 countries and hit spin-offs like Elmo's World and The Adventures of Bert and Ernie add to the recognition surrounding this classic brand, which also enjoys considerable retro appeal. (Territories represented: UK, France, Benelux, Germany, Iberia, Canada)



WWE

WWE is the larger-than-life entertainment property that features the biggest and best bouts between the toughest wrestlers on the planet. The brand appeals to kids and adults alike and has a huge global reach, with sell-out live shows and extensive television coverage thrilling audiences across the world. (Territories represented: UK, France, Iberia)



The Only Way is Essex

ITV2's award winning show, The Only Way is Essex (TOWIE) keeps on growing. Season three of the show that launched 'Reem', 'Jel' and 'Awkward' into our vocabulary, airs from September. With licensees in fashion, beauty and lifestyle on board, CPLG are looking forward to closing further categories at BLE. (Territories represented: UK)



Fox

CPLG represents entertainment giant Twentieth Century Fox across continental Europe. Twentieth Century Fox is behind some of the biggest and most popular TV shows and movie franchises in the world, including global favourites such as The Simpsons, Alvin and the Chipmunks, Ice Age 4, Family Guy and Glee.