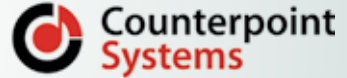


STAND F003

Counterpoint Systems, Inc.
www.counterpoint.com



Founded in 1987, Counterpoint Systems is the world leader in contract administration and royalty management software for the brand licensing and entertainment industries. With over twenty years' experience, Counterpoint Systems provides the most technically advanced, functionally rich software available for the licensing industries. With over 450

customers in 30 countries worldwide, Counterpoint has a long track record of successfully helping licensors, agencies and licensees. This is due to Counterpoint's team who are senior licensing industry experts, second to none in industry knowledge and practice. With Counterpoint's software you will be able to exploit your licenses to their full potential.



License Maestro

License Maestro provides end-to-end management of the licensing process for licensors, agencies and licensees. It helps identify new opportunities to exploit brands and properties, as well as managing the risk of revenue or expense leakage, and reducing overhead costs by automating key tasks which are currently done manually.



Media Maestro Merchandising

Media Maestro Merchandising software allows entertainment brand owners to manage 360° exploitation of their brands and content across all channels and markets. It offers complete contract, rights and royalty management for TV/feature sales, home entertainment, new media and digital distribution, games, licensing, merchandising and consumer products.