

**STAND C070**

**Creative Licensing Corporation**  
[www.creativelicensingcorporation.com](http://www.creativelicensingcorporation.com)



Creative Licensing Corporation is a leading independent merchandise licensing company and the owner of Bill and Ted's Excellent Adventure merchandising rights. Founded in 1982 by Rand Marlis, CLC has represented hundreds of motion pictures, television series, corporations and celebrities, including The Terminator, Addams Family, Stargate, Rescue 911, America's

Funniest Home Videos, CBS, the BBC, World Gym and Electric Entertainment. Located in Los Angeles, CLC currently represents StudioCanal and its library of films including Terminator 2, Rambo, Evil Dead 2, The Graduate, Basic Instinct, Hammer Films and dozens more. CLC is a founding member of LIMA (the Licensing Industry Merchandisers' Association).

**Terminator**

One of the most famous science fiction movie titles of all time. Over 20 licensees and worldwide brand recognition. Hugely successful in games and collectibles.

**Terminator 2:Judgement Day**

The most popular Terminator movie and one of the Top 10 Best Science Fiction Movies Ever (American Film Institute). Over \$1 billion in revenue and multiple Academy Awards. 25 Licensees and cutting edge products.



**Rambo**

The original three films – First Blood, Rambo First Blood Part II, and Rambo III – of the iconic great American Warrior. 15 Licensees including new gaming, apparel and collectibles.



**Bill and Ted's Excellent Adventure**

"Party On, Dude". The story of the two guys who will change history without knowing how to spell, stars Keanu Reeves, Alex Winter and George Carlin. 19th year at Universal Studios Theme Parks. New gaming, apparel and iPhone licensees. New film in discussion. "Excellent!"

**Dr.Who and the Daleks**

The original 1965 color movie starring Peter Cushing is now available for licensing. These Daleks, not the same as the ones in the BBC series, are classic science fiction icons and fondly remembered by Dr. Who fans worldwide. Also available, Daleks Invasion Earth 2150 A.D.

