

STAND E115**DHX Media / Wildbrain Entertainment**www.dhxmedia.com/www.wildbrain.com**About WILDBRAIN Entertainment:**

Wildbrain Entertainment, a DHX Media Ltd. Company, is an award-winning entertainment studio and one of the world's foremost producers of animation. The studio develops television, motion pictures, short-form programming, commercial content and consumer products. Their exceptional slate of programming includes the critically acclaimed television series Yo Gabba Gabba! (Nickelodeon) and live touring show, Yo Gabba Gabba! LIVE!; The Ricky Gervais Show (HBO); Higglytown Heroes (Disney); Bubble Guppies (Nick Jr.); The Hard Times of RJ Berger (MTV), Peanuts (Happiness is a Warm Blanket, Charlie Brown) and Team Smithereen (Disney XD). The studio's global licensing group oversees a diverse licensing and retail merchandising portfolio on behalf of leading brands such as Yo Gabba Gabba! and hit UK series Rastamouse (CBeebies), among others. Wildbrain has received Clios, Addys, BDA Awards and Annies for their commercial work, reinvigorating classic brands for leading companies such as The Coca-Cola Company, Honda, Kraft and Nike. Wildbrain Entertainment is based in Los Angeles, CA.

YO GABBA GABBA!

is a ground-breaking preschool television series that infuses retro style and modern-day music that parents can enjoy with their kids, while teaching simple life lessons through hip songs and dancing.

RASTAMOUSE

is a preschool series that debuted on CBeebies (UK) in January 2011. Rastamouse, Scratchy and Zoomer, make up the Easy Crew: a crime-fighting, mystery-solving, special agent reggae band. They're often called upon to solve mysteries, catch teefin' criminals and make life better for the citizens of Mouseland!

THE RICKY GERVAIS SHOW

is an animated adult comedy series based on record-breaking podcasts voiced by Ricky Gervais, his longtime collaborator Stephen Merchant, and Karl Pilkington, a colleague and friend whose offbeat musings inspire many of the storylines.

About DHX Media Ltd.

DHX Media Ltd. is an international leader in television production and distribution, interactive content and entertainment licensing, with an emphasis on children, family and youth markets. With three award-winning production facilities, including the recently acquired Wildbrain Entertainment, DHX Media is the producer or co-producer of over 40 original television series and maintains a library of over 2,300 half-hours of television productions that spans both animated and live action programming. Collectively the company's global licensing group oversees a diverse portfolio of brands including YO GABBA GABBA!, RASTAMOUSE, FRANNY'S FEET, ANIMAL MECHANICALS, THE RICKY GERVAIS SHOW; SIDEWAY and THE CLIK STARS of SPARKCITYWORLD.COM.

ANIMAL MECHANICALS

is an action adventure series for preschoolers that combines fantastical worlds, mythical animals and cool quests. Rex, Sasquatch, Komodo, Mouse and Unicorn transform during each mission they encounter, where teamwork and problem-solving always lead to mission accomplished!

HELLO MAGGOT

is a toy property where the next generation of cute is adorably gross! This charming bunch of plush maggots are a favorite amongst collectors. In makeshift habitats snuggling inside sleeping bags fashioned from skulls, or hopping around town in re-purposed bunny pajamas... something fun and new!