

STAND C098

DyseOne

www.dyseone.com



The DyseOne Story: Known primarily for his legendary street art and aerosol expertise, Jay "Dyse" Smith cut his teeth as an original West Coast graffiti artist. His artwork and unique brand have been successfully utilized by clothing and footwear companies such as ODM, Lugz, Tribal, Osiris, and Lowrider. In 2007, Dyse partnered with two apparel industry veterans to start the DyseOne Clothing Collection. With an authentic street sense and incredible artwork, the DyseOne brand has taken hold throughout the United States and around the world.

The DyseOne collection includes graphic tee shirts, fleece, jeans and shorts, caps, knit and woven shirts, footwear, sunglasses, skateboards and energy drinks. Current licensed products include School Supplies and Stationary, Skateboards, Bicycles, Helmets, Smoking Accessories, Auto Accessories and much more. DyseOne is just getting started...look for us where street credibility and authenticity matter.

