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Hong Kong Trade Development Council
www.hktdc.com

**About the HKTDC**

A statutory body established in 1966, the Hong Kong Trade Development Council (HKTDC) is the international marketing arm for Hong Kong-based traders, manufacturers and service providers. With more than 40 global offices, including 11 in the Chinese mainland, the

HKTDC promotes Hong Kong as a platform for doing business with China and throughout Asia. The HKTDC also organises trade fairs and business missions to connect companies with opportunities in Hong Kong and on the mainland, while providing information via trade publications, research reports and online.



Hong Kong International Licensing Show

香港國際授權展

About the Hong Kong International Licensing Show

In its 9th edition, the Hong Kong International Licensing Show (HKILS) remains the largest licensing show in Asia attracting over 140 exhibitors and over 15,000 visitors from 109 countries and regions. Co-located with the HKTDC Hong Kong Toys and Games Fair, HKTDC Hong Kong Baby Products Fair and Hong Kong International Stationery Fair, the Hong Kong International Licensing Show capitalises on the synergy and attracts quality buyers from all over the world and serves as the best one-stop licensing platform in Asia.