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International Brand Management & Licensing
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IBML is a global brand owner with offices in London, New York, Hong Kong and Shenzhen. Licensing the use of our World class sport, fashion and lifestyle brands to partners across the world. IBML offer a unique combination of brand management, marketing, commercial, legal and IP expertise. With over 300 licensees across the UK, EMEA, Asia Pacific and Americas.

Our unique, integrated approach to brand management ensures consistency, continual investment and global success for our brands, with global retail sales in excess of over \$4billion.

Lonsdale

A pioneering boxing brand from London, England and a real brand heavyweight with over 50 years of heritage. Used by some of the most iconic fighters in the ring and a fashion pioneer outside the ring. Worn by all time greats from Ali and Cooper to sugar Ray Robinson and Joe Calzaghe.

Lonsdale



Everlast



Everlast

Rooted and raised in the Bronx, USA Everlast is a reputed fight sports brand with over 100 years of prowess. Worn by icons such as Muhammad Ali and Mike Tyson throughout their careers.

Slazenger

Founded in 1881 Slazenger is the longest established sports brand. Its redefined styling and rich heritage along with it's long standing relationship with some of the Worlds top sports stars make Slazenger an iconic fashion and sporting brand which spans the decades.



Slazenger

Dunlop

Technical innovators and sporting trendsetters since 1909. Dunlop has a glorious sporting and fashion history with more grand slam tennis winners than any other brand.



Dunlop



Karrimor