

STAND E125

MGL & Vision Licensing  
www.mgl-uk.com



MGL is the creative force behind some of the world's most exciting and popular character concepts and graphic imagery. Representing over 70 artists with an archive of thousands of images, MGL offers a broad range of art to suit a huge variety of licensed products.

Our highly contemporary images have been aimed at fashion conscious manufacturers and retailers who are looking to produce sophisticated and stylish products. MGL offers the opportunity to create licensed merchandise that features this cutting edge design.



**Kashu Kisu by Reilly & Back2Front by Reilly**

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British artist Reilly: Back2Front for the boys and Kashi Kisu for Girls. Combining graffiti & pop art. Reilly painstakingly draws every element to give the ranges their own very cool and unique look. With new artwork being developed every season and new partners joining every week Reilly is becoming a prominent international brand.

**Hot Foot**



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The Hot Foot crew is back with a new street look! Music decks, skateboards, scooters and other extreme sports all feature in this popular property aimed at the 8-12 year old boys market. Hot Foot manages to perfectly encapsulate the trendy world of extreme sports, making use of street graffiti imagery, perfect for the urban youth culture.

**Marsh Mellow**



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Marsh Mellow is an imaginary world full of bold, bright, funky animals and plantlife who play and live in a place full of soda pop streams and lemonade springs! With all kinds of characters, this crazy, fun world is perfect for the younger audience. Come and join in on the fun and eat cupcakes with Nelly & her friends!

**Valentina Ramos**



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Valentina is one of the latest artists to join our group! After spending 15 years working as a graphic designer, Valentina decided to branch out into other forms of art. It didn't take long for her signature style to emerge: bright, colourful images filled with fascinating details. Her images have proven a great success after many international partners recently joined her licensing program. 2012 will see a huge range of products launched in stores across the world.

**Extreme Zombies**



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Extreme Zombies offers an alternative to the typical ghoulish and scary zombies we're used to, bringing them into the 21st Century as funny, trendy and sporty hero's of the night who are into all kinds of extreme sports! With edgy new graphics and fab new international partners, Extreme Zombies is the ideal property for the challenging 8+ boys market.