

STAND B055

National Basketball Association (NBA)

www.nba.com



The NBA, founded in 1946, is a professional sports league and global business that features 30 teams in the United States and Canada. During the 2010-11 season, NBA games will reach 215 countries and territories in more than 40 languages. Official NBA rosters currently feature 86 players from 40 countries and territories. More than 300 licensees manufacture, sell, and market NBA-branded products that are promoted worldwide and sold in more than 125,000 retail locations in 100

countries on six continents. The NBA is the No. 1 U.S. sports league on Facebook, Twitter, and YouTube, with the most fans, followers, and videos viewed on each, respectively. Through NBA Cares, the league, its teams and players have donated more than \$150 million to charity, completed more than 1.5 million hours of hands-on community service, and created more than 560 places where kids and families can live, learn, or play.

WNBA

The WNBA, featuring 12 teams, is the most successful women's professional team sports league in the world combining competition, sportsmanship, and entertainment value with its status as an icon for social change, achievement, and diversity. The league will tip off its historic 15th season on June 3.



D-League

The NBA Development League is the NBA's official minor league. Featuring 16 teams with direct affiliations to NBA franchises, the NBA D-League advances the game of basketball as the research and development arm of the NBA. 20 percent of players in the NBA in the 2009-10 season boasted D-League experience.

