

## STAND B078

Plain Lazy

[www.plainlazy.com](http://www.plainlazy.com)



Plain Lazy is a lifestyle brand which sprung into life in the early nineties. Boasting a wide selection of products influenced by the surf and skate scene, from t-shirts to BMX bikes, the aim is to make products which inspire the customer to embrace a more laid-back lifestyle.

Seasonal ranges of both men's and women's clothing, as well as many licensed products, are offered to independent and department stores throughout the UK. There are also four standalone Plain Lazy Stores as well as a very successful website.

