

STAND C124

Robin Zingone®

www.robinzingone.com

robinzingone®

Designer Robin Zingone, who has successfully launched robin zingone® licensing programs throughout the United States and Latin America, will be showcasing her product lines in Booth C124 at Brand Licensing Europe. The robin zingone® brands have been licensed in dozens of categories, ranging from high end fabrics to back to school. With a focus on women and girls, Robin will feature her properties in styleguides for 2012 including the signature brand robin zingone®, the

kawaii brand loveMe™ robinzingone®, the collectible brand Girlygirl™ robinzingone®, and the character brand Cocomimilulu®.

The signature brand, robin zingone® is for the modern woman. With a distinctive palette of color, the property debuts fresh florals, geometrics and graphics. Licensees include stationery and gift, papergoods, fabric, party and wedding. Merchandising opportunities include home, garden, fashion, accessories and social expression.

Girlygirl

The collectible brand, Girlygirl™ robinzingone® stars the fabulous fashionista who attracts an international audience of tweens to young women. Currently featured on back to school in Ecuador and Columbia, bike helmets in Spain and Portugal along with social expression and papergoods in the states.


 The logo for Girlygirl robinzingone features the word "Girlygirl" in a large, elegant, serif font. Below it, the word "robinzingone" is written in a smaller, lowercase, sans-serif font.

loveMe

The kawaii brand, loveMe™ robin zingone® combines iconic graphics with victorian modern to target infant to adult. The collection of dogs and cats kicked off in scrapbooks, stickers, and greeting cards. Perfect for bed & bath, gift, novelty, fashion, accessories, toys, plush and pet.


 The logo for loveMe robinzingone consists of the word "loveMe" in a white, cursive script font, set against a black oval background. Below the oval, the word "robinzingone" is written in a small, lowercase, sans-serif font.

Cocomimilulu

The character brand Cocomimilulu® is ready for primetime. Three sisters and friends have character development, a styleguide and a storybook outline. Cocomimilulu® has appeared in scrapbooks for tweens, room decor, and stationery. Available for animation, dolls, toys, publishing, bed & bath, fashion and accessories.


 The logo for Cocomimilulu robinzingone features the words "Coco", "mimi", and "lulu" stacked vertically in a colorful, bubbly, and stylized font. The colors include pink, orange, green, and purple. Below the main text, the word "robinzingone" is written in a small, lowercase, sans-serif font.