

STAND B030

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Founded in 1960 in Japan, Sanrio has turned the gift-giving tradition into company's "Small Gift, Big Smile" mission to help people express their heart-felt feelings. Throughout the years Sanrio has created over

400 characters and applied them on wide variety of products, like: gifts, stationery and fashion accessory items. The most well known are surely Hello Kitty, My Melody, Badtz Maru, Keroppi and Little Twin Star.



Badtz Maru

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HELLO KITTY

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keroppi

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LittleTwinStars

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MY MELODY

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