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Smith & Wesson

[www.smith-wesson.com](http://www.smith-wesson.com)



Smith & Wesson®

When consumers from far and wide were asked to describe Smith & Wesson, the following attributes came to mind: Serious, Confident, Brave, A Name I Trust and Different from Anything Else. For over 159 years, we have represented the best that America has to offer and can do the same in the following consumer product categories: outdoor gear, sunglasses, tools, home

security products, apparel and luggage. As an icon of American greatness, brand Smith & Wesson serves as an aspirational guide for this new generation of rugged and vibrant individuals.

**For more information, please contact Harry Falber, VP of Licensing at [hfalber@smith-wesson.com](mailto:hfalber@smith-wesson.com).**



Smith & Wesson

For 160 years, Smith & Wesson has defined innovation and self-reliance in America. It is through this fundamental belief in freedom, empowerment and equal opportunity that Smith & Wesson has given people the tools and the strength to progress in the world on their terms. Now you can too.

M&P by Smith & Wesson

Army, Navy, Air Force, Marines. All with Professional Standards that set standards. As does our M&P brand. M&P is our premier brand name few products can wear unless they are equal to the people who use them - whether professionals keeping us out of harm's way, or just plain professional.

Thompson/Center Arms

AMERICA'S MASTER GUNMAKER. A brand leader and innovator in their field. A brand that resonates reliability, accuracy, dependability with a loyal following of sport shooters and hunters worldwide. Licensing opportunities are now available in camping, hunting accessories, apparel, footwear, hunting and survival gear to name just a few.