

## STAND A015

Sony Pictures Consumer Products

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## About Sony Pictures Entertainment

Sony Pictures Entertainment (SPE) is a subsidiary of Sony Corporation of America (SCA), a subsidiary of Tokyo-based Sony Corporation. SPE's global operations encompass motion picture production and distribution; television production and distribution; digital content creation and distribution; worldwide channel

investments; home entertainment acquisition and distribution, operation of studio facilities; development of new entertainment products, services and technologies; and distribution of filmed entertainment in more than 130 countries. Sony Pictures Entertainment can be found on the World Wide Web at [www.sonypictures.com](http://www.sonypictures.com).



## The Pirates! A Band of Misfits

The Pirates! A Band of Misfits tells the story of the luxuriantly bearded Pirate Captain - a boundlessly enthusiastic, if somewhat less-than-successful, terror of the High Seas. He is seemingly blind to the impossible odds stacked against him, and has only ever had one dream: to beat his bitter rivals Black Bellamy and Cutlass Liz to win the coveted Pirate Of The Year Award. With his rag-tag crew in tow, he'll go on a quest from the exotic shores of Blood Island to the foggy streets of pirate-hating Victorian London. Along the way he'll battle a diabolical queen, team up with a haplessly smitten young scientist, but never lose sight of what a pirate loves best: adventure!



## Men In Black 3

The men are back in black, in another new adventure. The Men In Black franchise has grossed over \$1 Billion, received an Academy Award® and launched a merchandising program and television show with great mass appeal. In Theaters May 25, 2012.

## The Amazing Spider-Man

Spider-Man is back in a new installment! The world's biggest franchise has released three #1 movies with a box office success of over \$2.5 Billion, a multi-billion dollar licensing program and garnered world-wide acclaim with more than 300 promotional partners in over 70 countries. In Theaters July 3, 2012.



## Hotel Transylvania

Welcome to the Hotel Transylvania, Dracula's lavish five-star resort, where monsters and their families can live it up, free from meddling from the human world. But here's a little known fact about Dracula: he is not only the Prince of Darkness; he is also a dad. Over-protective of his teenage daughter, Mavis, Dracula fabricates tales of elaborate dangers to dissuade her adventurous spirit. As a haven for Mavis, he opens the Hotel Transylvania, where his daughter and some of the world's most famous monsters – Frankenstein and his bride, the Mummy, the Invisible Man, a family of werewolves, and more – can kick back in safety and peace. For Drac, catering to all of these legendary monsters is no problem – but his world could come crashing down when one ordinary guy stumbles on the hotel and takes a shine to Mavis.