

STAND H120

Ubisoft

www.ubisoftgroup.com



UBISOFT

Ubisoft is a leading producer, publisher and distributor of interactive entertainment products worldwide and has grown considerably through a strong and diversified line-up of products and partnerships. Ubisoft has offices in 26 countries and has sales in more than 55 countries around the globe. It is committed to delivering high-quality, cutting-edge video game titles to consumers.

For the 2010-11 fiscal year Ubisoft generated sales of €1.039 billion.

With half a billion games sold and more than 150 million fans worldwide, Ubisoft has something for everyone. Its portfolio of strong, well-established brands include hits such as the renowned Rabbids®, Assassin's Creed®, Just Dance®, Rayman® and Tom Clancy® franchises.

Rabbids®:

The Rabbids® are an indigenous race of bunnies that has adapted to our consumer society for over a hundred years, unseen to human eyes. They have schooled themselves through diligent study of our contemporary and now, having devoured every last ounce of Pop Culture, this superior race has set out to ravage the world with its utterly skewed and completely irrelevant knowledge.



Imagine®:

Since 2007, Imagine® has revolutionized the video game market, offering games dedicated to 8-12 yo girls. With more than 30 video games & 18 million units sold worldwide, Imagine® is extending to new categories & platforms, to become a lifestyle brand. Accompanying girls in their everyday-life, Imagine offers them their own space of liberty they can manager & share with their friends.



Just Dance®:

Just Dance® was the first game to offer a unique dancing experience to players with an outrageously entertaining game play where everyone mirrors on-scene choreographies covering a wide variety of musical genres. 2011 will be an exciting turning point with the extension of the game on devices such as the Kinect in addition to the Wii. Up to 4 players will now be able to join the challenge and get their moment of fame with unique moves for each member of the band.



Assassin's Creed®:

Engage in the fascinating world of Assassin's Creed®, the record breaking video game franchise. The iconic characters Altair and Ezio Auditore are assassins, in a story of power, revenge and conspiracy set at different pivotal moments in human history. Existing beyond videogames, Assassin's Creed® has expanded its universe throughout all forms of entertainment: short movie, CGI, comic books, novels and will extend its merchandise line-up in 2011.



Tom Clancy's:

An all access clearance into the authentic lives of the elite operatives tasked with fighting tomorrow's geopolitical threats, Tom Clancy's video game franchise has now become one of the biggest franchises of the industry with distinct brands among which the famous Ghost Recon®, Splinter Cell® and Rainbow Six®.

