

STAND C080

WithIt Licensing Ltd.
www.withitworld.com



We are the brand, WITH IT, an art and design licensor that has created many different characters. Glamour Puss, Cheeky Monkey and Mad Cow to name a few, that have been sold in over 60 countries. We have developed 2 new brands, The Booists and DoodleBoo and have created product and art to support them. We can also develop and create new brand ideas for people as well as generate new ideas and avenues to explore

for existing brands. Our experience spans just about every country in the world, and we have worked with many major retailers on both local and global design projects, such as, Burger King, C&A, Carrefour, Claires Accessories, Inditex Group and WHSmith. Come and talk with us about WITH IT and become a licensee to a truly versatile brand where you can work directly with its creators.



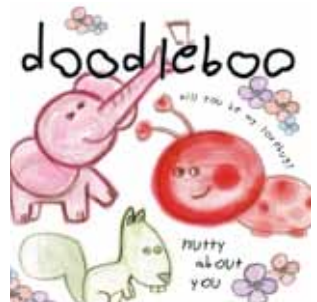
With It

An Art and Lifestyle brand. Celebrating 10 years of being licensed in over 60 countries on a dazzling array of products. Cheeky Monkey, Mad Cow, Glamour Puss, Easy Tiger, Top Dog and many more, will show you how diverse and forward thinking this brand is.



The Booists

A lifestyle brand for the youth and student aged market. Funny and edgy stereotypes captured in smart, crisp graphics, come meet "Spot the Maniac Zak" or "Weirdo Wayne" and our fave "Feed Me Chocolate Fred." For men and women, its edgy, a little dark and a lot of fun!



Doodleboo

Hand sketched and overlaid in watercolour textures, these endearing characters will warm any heart. Aimed primarily at the greetings and giftware market for cards, plush nightwear and apparel. Huge scope to become a popular gift range with a variety of characters and artworks.