



STAND 230

Alchemy Licensing
licensing@alchemygroup.com
www.alchemygroup.com
www.alchemygothic.com
www.oldcuriosityshop.net

The best and, the only recognised worldwide brand name in gothic, fantasy/alternative.

Over 400 images! Alchemy Licensing are very much alive and rocking, producing new, innovative and up-to-date art and design every day. Managed, marketed and supported entirely in-house by Alchemy's dedicated team of licensee-friendly staff.



A7

A7 is the brand name allocated to products visually based upon the Alchemy Gothic brand, or its characters and themes and/or decorated with Alchemy Gothic artwork and designs, but are products not originated by Alchemy Licensing themselves.



UL3

New, ground breaking urban accessories, designed by Alchemy Licensing, is uniquely Alchemy in its quality and vision, yet catering to the contemporary, urban, 'festival' generation. The UL13 collection is replete with classic and retro tattoo and rock symbolism, biker's and boarder's icons, etc, woven-through with that distinctive Alchemy pedigree.



Alchemy Gothic

The brand name assigned to any licensed products based on Alchemy's original, traditional gothic and 'goth' style subjects, including Medieval to Victorian historical, supernatural & occult, mythical & legendary, (fantasy), etc, themes, subjects, characters and images and predominantly, (though not always) rendered as, or edited from, the original colour illustrations.