



STAND 560

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Formed in 2002, Chapman Entertainment is a television production and licensing company specialising in the creation, production and management of intellectual properties, in particular children's entertainment brands. The first two properties, Fifi and the Flowertots and Roary the Racing Car have achieved success on a global scale.

Fifi has sold over 27 million products, has 52 UK licensees and the format is sold to 147 countries.

Roary has sold over 9 million products, has 34 UK licensees and the format is sold to 130 countries.

Look out for future properties growing the Chapman portfolio...



Fifi and the Flowertots

Fifi is one of the most-loved pre-school programmes reaching over 200,000 UK viewers per day on Five's Milkshake! and Nick Jr. Fifi has 99 licensees worldwide, is broadcast in 147 countries and has sold over 29 MILLION products. This charming series follows Fifi and her amazing group of little Flowertot friends as they go about their everyday lives in Flowertot garden.



Roary the Racing Car

Roary is the number two boys pre-school license in the UK and airs daily on Five's Milkshake! and Nick Jr. It has been sold to over 130 countries with 65 international licensees. Over 10 MILLION products have been sold since launch in 2007.

Roary the Racing Car follows the adventures of Roary and his racing car friends at Silverhatch Racetrack.