



**ClassicMedia**™



**STAND 440**

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Classic Media is a global media company with an extensive portfolio, including some of the world's leading family and pop-culture entertainment brands. The company will be showcasing new licensing and promotion campaigns for some of its key brands including *Tinga Tinga Tales*™, *Guess with Jess*®, *Postman Pat*® SDS, *Casper*® and *Where's Wally?*®.



**Tinga Tinga Tales**™

All-new animated preschool show, *Tinga Tinga Tales*™ (52x11) celebrates traditional storytelling with a twist. Co-produced with Tiger Aspect in Nairobi using local talent, the show brings to life African folk tales about how everyone's favourite animals came to be and will premiere on CBeebies (UK) and Playhouse Disney (US) in 2010.



**Guess with Jess**™

New CGI animated preschool series, *Guess with Jess*® (52x10) is set to air on CBeebies (UK) Autumn 2009. Full of bouncing energy and curiosity, the show follows Jess the Cat® and his animal friends as they explore and question the world around them, encouraging preschoolers everywhere to *Ask it. Test it. Find a way!*



**Postman Pat**®

Postman Pat® is delivering more than ever in his brand new series, *Postman Pat*® *Special Delivery Service (SDS)* (26x15) broadcast on CBeebies in the UK. It's Pat as you've never seen him before, as he takes on exciting new challenges as Head of the SDS. His mission...to deliver anything, anytime, anywhere!



**Casper's Scare School**™

For ghostly creatures of the night, pretty much anything goes... except making friends with humans! When *Casper*®, the world's friendliest ghost, befriends a human kid, he's sent to the one place in the world (or the underworld) that can cure him of his friendliness once and for all: Scare School!

**Where's Wally?**®

*Where's Wally?*® is a pop culture icon and worldwide publishing phenomenon – selling more than 47 million books worldwide in over 30 countries and 25 languages. The 7th original title in the book series, *The Incredible Paperchase*, is set for release in the UK/US in August 2009.