



STAND 570

LazyTown Entertainment
katie@lazytown.com
www.lazytown.com



LazyTown Entertainment is involved in diverse businesses, partnerships and strategic alliances all over the world.

Created by Magnus Scheving in 1995 in Iceland, LazyTown has since grown into an international household name. LazyTown; the television series, launched in 2004. Made with cutting edge technology, the property now has 79 HDTV episodes airing in 128 territories worldwide.

However, LazyTown is more than just a TV show or a brand, it's a state-of-the-art state of mind that now reaches kids around the world with its positive messages and infectious energy, inspiring them to choose a healthier lifestyle.