



STAND 568

Mindspark Interactive Network, Inc
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Mindspark Interactive Network, Inc, a subsidiary of IAC, is home to some of the most popular brands on the web, including SmileyCentral.com, Zwinky.com, ZwinkyCuties.com, and GirlSense.com. Promociones Globales is the Latin America, Africa and Europe Agent for the property and Carmen Ariza Licensing represents the brand in Europe.



SmileyCentral.com

With more than 12,000 different characters, SmileyCentral.com comprises some of the most recognizable emoticons used to chat with well-known applications such as Yahoo or AOL Instant Messenger. The popular emoticons have served as a language all their own across the globe, and can now be seen and enjoyed outside of the Internet – in categories like apparel, sleepware, hospital scrubs, plush, figure action, charms, notebooks, accesories, socks, stationery, ceramic cups, puzzels, decorative pillows, throw blankets, bedrests, blankets, cuddle wraps, lap desks, storage, underwear and car accesories.

PROMOCIONES GLOBALES

Promociones Globales, S.A. (PGSA) represents some leading properties in different territories all around the World, through their offices in Guatemala, Mexico and Brasil, and several partners based in emblematic cities. The firm serves as the agent for SmileyCentral.com in Latin America, Africa and Europe - and also as an experienced company in the premium promotional business.

CARMEN ARIZA LICENSING

Based in Barcelona, Carmen Ariza Licensing (CAL) is a young but very active agency, already representing some leading properties as SmileyCentral.com in the European territory. CAL has an international and innovative orientation, and our goal is giving a qualitative and customized service to all our clients.

