



STAND 352

The Natural History Museum
 g.woodward@nhm.ac.uk
 www.nhm.ac.uk/businesscentre/licensing

The Natural History Museum in London has 4 million visitors annually. World renowned, our 350 scientists ensure that licensed products are accurate. Our 50,000 images of the natural world inspire exciting new product design.

Licensing and distribution opportunities are available in many categories and we are also seeking potential agents.



Natural History Museum Products

The Museum is home to the largest and most important natural history collection in the world. We have over 20 licensees who have created fabulous and innovative products, inspired by our collections and some of our 70 million specimens.



Dinosaurs

Our scientists have worked alongside illustrators, to create 3D images of the most popular and famous dinosaurs. Frightening and exciting, these dinosaur images are ideal for boys' products. For products aimed at the younger dinosaur lover, there is a multitude of scientifically accurate line-art illustrations.



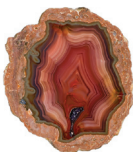
Plants

We house the largest collection of natural history library materials in the world and with 500,000 original drawings, paintings and prints we have the UK's third largest collection of art. Some of our most beautiful illustrations are of plants and are ideal for home ware and stationery categories.



Insects

Our collection contains approximately 28 million insects, ranging from beautiful butterflies to over 18,000 drawers filled with beetles. These colourful, exotic creatures are ideal for repeat patterns and for both children's and adult's products.



Minerals

We house more than 500,000 rocks and minerals and 3,200 meteorites, cared for by our own meteorite research department. With beautiful abstract patterns, this collection will inspire creativity across many product categories.