



STAND 548

Nelvana Enterprises
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Nelvana, a Corus Entertainment company, is one of the world's leading international producers and distributors of children's animated content. Nelvana's content has aired in over 160 countries and has received over 70 major international program awards. The company's merchandising team manages successful consumer licensed products globally, in partnership with broadcasters.

BABAR



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The New Adventures of Babar

Babar returns in a 3-D animated series that tells his stories from the world through the eyes of his 8-year-old grandson. Many characters from the original Babar television series and books return and new characters will be introduced as well. There will be a new style guide and merchandising program.



©Takafumi Adachi, MFBBProject, TV Tokyo

BEYBLADE: Metal Fusion

Nelvana is thrilled to announce the return of the internationally successful BEYBLADE spinning top toy and programming franchise, with the introduction of 51 new television episodes and a revamped toy line featuring an all-metal gear system. The original BEYBLADE has known a wonderful success throughout toys and tournaments around the world.



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Bakugan

Bakugan, the Toy and the best Licensed Program of the year features collectible Bakugan spheres. Over 50 deals have now been completed in the EMEA region by Turner CN Enterprises on behalf of Nelvana Enterprises. A second season of the television series, entitled Bakugan: New Vestroia, is now in production.



INTERNATIONAL TELEVISION FORUM



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Ruby Gloom

The Ruby Gloom brand features Ruby and her offbeat circle of friends like Doom Kitty and Skull Boy and has over 50 licensees in 4 continents. It is a fashion brand aimed at teens and tweens, perfect for product categories such as T-shirts, stationery, fashion bags and jewelry.



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Franklin

Franklin is a heartwarming story with a delightful cast of characters that keep children laughing and learning. Kids love Franklin because they go through similar experiences. Franklin is still aired in numerous European territories, and a successful live show will return to the stage in Paris this October, followed by a tour in France.