



**STAND 730**

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RDF Kids & Family, part of the RDF Media Group, is a dedicated division which develops, produces and distributes children’s and youth brands to the global marketplace. It represents RDF programming and brands created by third parties. The division is now in its third year with a portfolio of high quality new brands targeting a variety of audiences.



*Waybuloo*, a brand new landmark pre-school series for the BBC, transports children into a magical land called Nara which is inhabited by adorable animated characters called Piplings. The series focuses on children’s feelings, and the Piplings embody a range of emotions including love, wisdom, happiness and harmony – all in search of “Waybuloo”.



*Mister Maker* is the ultimate innovative arts and crafts show for kids aged 3 to 6 years old. Series one of *Mister Maker* was officially CBeebies highest rated show and now has two new series transmitting in 2009. Children are encouraged to have a go themselves and learn a host of exciting make and do techniques!



Consistently in the top slots on CBeebies, *Big Barn Farm* is now heading into a new series. The show features real ‘talking’ animals on a working farm including Petal the piglet, Gobo the goat, Dash the donkey and Digger the pup. Combining live-action and animation, the series taps into children’s endless fascination with animals.



The BAFTA award-winning series *Yo Gabba Gabba!* is a fun, interactive, live action programme. DJ Lance Rock introduces four friendly monsters and a robot in a magical land full of music and dance and simple life lessons that gets parents and children up to learn and dance along. Guest stars include Jack Black and Elijah Wood.