



STAND 520
Rainbow S.p.A.
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Founded in 1995, **Rainbow** is a pioneer in the European animation industry and the largest animation studio in Europe. With an award-winning, talented team of directors, scriptwriters, artists, special effects and 3D designers, as well as a fully dedicated sales and licensing force, **Rainbow** has quickly grown to be Europe's leader in high-rating, quality animated series and movies with proven licensing results.

Rainbow's biggest success to date is **WinxClub**: 104 half-hours of fairy adventure, broadcast on 150 networks worldwide.



Poppixie

A brand new show inspired by Winx Series characters with an established success in merchandising. Launching in Spring 2010, POPPIXIE appeals to families, teens and 5-12 year olds. Glamorous Pixies, magical animals, curmudgeonly gnomes, and edgy elves are highly collectible characters which provide exciting licensing opportunities, suitable for all targets.



Winx Club Series 4

One of the most successful 4-12 year old girl properties with unparalleled all-round media results worldwide, four TV series, and 600 licensees. This series will launch throughout Europe in October with new characters, pets, and transformations, supported by a new feature film, MMO game, Nintendo DS game, and live shows.

www.winxclub.com



Huntik – Secrets & Seekers Series 2

Developed with Big Bocca and m4e, this 6-12 year old fantasy series brings together magic, mythology, mystery, discovery, adventure, and team work. Sold to over 30 countries worldwide including US and UK, Huntik has achieved distribution in major categories such as sticker albums, figurines, video games, and trading cards.

www.huntik.com



Maya Fox - Tag your life

A new property based on the concept of bringing teenage fashion and thrills together. Developed from a series of books serialized in monthly magazines, the property has a gothic, black and white anime look but centers on a contemporary teenager in London with paranormal abilities stalked by a serial killer!

www.mayafox.com