



**STAND 390**

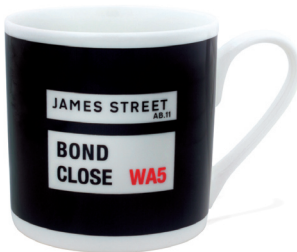
Tosh Licensing  
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In 2010, Tosh Licensing sees a new focus and expansion of their stylish tweenies property, Local Folk®, which continues to grow into kids’ travel books, tourism products, luggage and associated products. Tosh will also showcase Street Speak, their unique, amusing property based on 100% Real Street Names.



**Local Folk** – *No one knows the city like a local*

When it comes to visiting cities, why should adults have all the fun? Featuring NOT4ADULTS travel guide created specifically for 8-12 year olds, the contemporary Local Folk characters are here to show kids how to have a good time in a new city. European opportunities available in many categories.



**Street Speak** - *The world’s history speaks through its street names*

If they sold fish, they called it Fish Street, if they brewed beer, they called Rue Bierre; although it has to be said we’re not sure what went on up Dicky Lane? Celebrate the quirky and often bizarre combinations created by 100% REAL STREET NAMES. European opportunities available.



**Global Ikon** - *Extraordinary images from the world’s most amazing places*

You’ve never seen anything quite like Global Ikon before; stunning painterly images with bold striking colours – giving a unique, contemporary makeover to some of the world’s most famous icons. Who said travel photography needs to be boring? European opportunities available in many categories.