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Twentieth Century Fox L&M presents its strongest ever slate of entertainment properties: the billion dollar **Ice Age** franchise, James Cameron's epic action-adventure *Avatar*, *Alvin and The Chipmunks: The Squeakquel*, plus the new musical comedy TV series *Glee*. In celebration of the 20th Anniversary Fox L&M will highlight 2009 with "Best. 20 Years. Ever.," a year-long global celebration honouring all things *The Simpsons*. The *Ladies of Springfield* strategic licensing programme for females will be a key focus for the show, as well as the cult favourite *Family Guy*. Additional properties include the award-winning series *24*, the powerhouse *Halo* franchise and *Garfield*.



The Simpsons

Since its debut, the iconic series has dominated TV ratings across the globe, entertaining audiences worldwide with its subversive humor and delightful wit. "Best. 20 Years. Ever.," a year-long global celebration honouring all things *The Simpsons* launched in January 2009 and will culminate on January 14, 2010, the 20th anniversary of the series' debut.



Family Guy

Family Guy, the animated cult comedy TV series continues to grow in popularity delivering it's highest ever audience figures to date on BBC3. Inventive and clever, the cartoon comedy has attracted industry recognition and endorsement, with an Emmy nomination in the Outstanding Comedy Series category - the first time a cartoon series has been up for this award since *The Flintstones* in 1961.



Ice Age 3: Dawn of the Dinosaurs

With more than 200 partners from across the globe, *Ice Age 3: Dawn of the Dinosaurs* is Fox's biggest international film merchandising programme in history. The third installment in the billion-dollar *Ice Age* franchise has grossed to date an incredible \$348m in EMEA.