

**STAND 625**

VIPO Land GmbH  
 bkoenig@vipoland.de  
 www.vipoland.com

VIPO has managed to charm countless children as well as their parents in a very short time. VIPO's popularity rapidly increases on an international level. Over 100 countries have signed up to televise "VIPO - Adventures of the Flying Dog" only a few months after completion of the high-quality 3-D animation TV series.

In each of the 26 episodes, we follow VIPO with his friends Betty (a toy cat) and Henry (a stork) to a different destination, where they meet interesting characters and make new friends. In each exciting adventure, the young viewers learn high quality educational information. The series features 50 loving characters and offers major merchandising potential.

The TV series is accompanied by numerous products varying from home entertainment products, books to merchandising. The charming character VIPO is consistently built as a high-quality brand.

Due to the high acceptance and fast-growing business activities and development of productive partnerships Vipo Land Inc. has started to produce a 2nd season of VIPO – the adventure will continue!



The 3D-animated TV-series "VIPO-Adventures of the Flying Dog" is televised in 100 countries. Featuring 50 loving characters, it offers major merchandising potential. Due to high acceptance and fast growing popularity, Vipo Land Inc started production of the 2nd Season in HD.