



**STAND 380**

Vicki Thomas Associates  
 vickithomasassociates@yahoo.co.uk  
 www.vickithomasassociates.com

Design and creativity are key to our business, we have the design skills to help others develop successful licensed ranges and the imagination to draw characters and create images that appeal across different markets. We are happy to work with your properties or create something just for your customers. We have strengths in design for children, house wares and working with archive materials, will have a collection of new work at Brand License this year.



Carol Tratt's "Kitten Heels" ladies and "Sophisticats" have been successfully licensed at the show but each year she also wins new clients for her Pet and Christmas images, both use her here textured style of illustration with ranges being launched this year and next.



Half Baked are a greeting card company run by three illustrators. Vicki Thomas Associates are licensing their images on to other product ranges such as crafts and clothing ranges and to other continents! Their pet images have been successful in the US and teenage imagery in South Africa.



Julie Lavender, an established greeting card and stationery designer, has been successful in licensing. Starting with Fine Art prints, she has developed properties such as "Arboretum", "Shadows", "Allium," and "Misaki" that have proved very popular in the lifestyle and home wares markets for tableware, textiles and accessories.



Rachel B Stevens work is always popular for children's ranges her characters are simply fun. She has successfully developed concepts for other licensors and worked in-house developing properties for specific product ranges. Be it fairies, pussie cats or pirates she makes us love them all.



Mabel Lucie Attwell's well-loved illustrations of children, were often created during the hard time of last century to give encouragement from the Home Front. We have been finding interest in the crafts and house wares and publishing, adding to already successful licenses in greetings, giftware and publishing.